

Shrey Malhotra

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Education

University of California, Berkeley

August 2015 to May 2019
B.A. Cognitive Sciences,
B.A. Economics

Skills

Programming

Python,
SQL,
Pandas,
Apache Spark,
TensorFlow,
XPath,
Java,
JavaScript
HTML/CSS,
LaTeX

Design

UI/UX Design,
UX Research,
Human-Centered Design,
User Research,
Wireframing,
Prototyping,
Usability Testing

Prototyping

Adobe Photoshop,
Adobe Illustrator,
Adobe Indesign,
Adobe Lightroom,
Adobe Experience Design,
Adobe Dreamweaver,
Figma,
Invision,
Sketch,
Axure,
AutoDesk Fusion 360

Photography

Published in Air India Magazine
www.instagram.com/malhotrashrey

Experience

Automation Design IT Intern

Symantec Corporation | May 2018 to August 2018 | Mountain View, CA
Worked on User Research and User Flow simplification for repetitive internal processes through leveraging Automation and AI in UX Design. Created automated user flows for numerous data gathering processes.

Product Design Consultant

MapD Technologies Inc. | February 2018 to May 2018 | San Francisco, CA
Working on developing the user flow, UI and data visualization parameters of an online data visualization system aimed towards educating users about blockchain technology and its functioning.

Product Design Consultant

HoneyBook | September 2017 to December 2017 | San Francisco, CA
Designed an on-boarding system to minimize user dropoff. Streamlined the price estimation tool product flow for the booking service. Conducted stakeholder research to analyze the user journey.

UX Design Intern

UC Berkeley | May 2017 to May 2018 | Berkeley, CA
Aided in UX Research and in designing a troubleshooting system to mitigate system migration hurdles from the legacy systems in the largest ever enterprise academic campus system solutions rollout.

Product Design and UI/UX Consultant

Lecida | February 2017 to May 2017 | Berkeley, CA
Lecida develops Machine Learning and Predictive Maintenance Algorithms for industrial machines. Developed the user flow, UI/UX designs and data visualization models for their web based application.

Product Design and UI/UX Consultant

Kolibree SAS | September 2016 to December 2016 | Berkeley, CA
Created the user flow and UI for the mobile interaction end of a mouth tracking toothbrush. Conducted ethnographic and age based UX research. Product debuted at CES 2017.

UX Design Intern

Altruist Technologies | June 2016 to August 2016 | Chandigarh, India
Worked on the product design and algorithms for an intuitive online equity, mutual funds and bonds purchasing system. Conducted UX research with a target audience who had never invested before.

Founder and Developer

Android Braille Slate | June 2015 to June 2016 | Google Play Store
Developed one of the worlds first and most widely used android based smart-phone applications for the visually disabled which helps them in learning Braille through a smartphone.